

## What are 20 Groups?

At ARC, we're not just building wealth strategies – we're building nationwide communities. The ARC 20 Groups are an exclusive network of non-competing dealerships comprised of owners, general managers, and high-level decision-makers across the auto industry, brought together to collaborate, innovate, and elevate each other through structured peer-to-peer interaction. These groups meet regularly to share insights, review benchmarking metrics, analyze best practices, and solve real-world dealership challenges together.

## 20 Group Benefits



### Elite Moderators:

Each ARC 20 Group is led by dynamic executive moderators with decades of industry experience.

### Confidential Collaboration:

Honest conversations in a confidential and relaxed setting.



### Financial Benchmarking:

See how your dealership stacks up with our Linus software.

### On-Site Visits:

Experience firsthand the processes that drives the nations top performing dealerships in person.



## Nationwide – Serving Dealerships Across the U.S.

Proudly serving dealerships across all 50 states. Established in 2020, dealers turn to us for a variety of dealership solutions. Whether it's collaboration through our ARC 20 Groups, industry-leading warranty and reinsurance solutions, or customized consulting.

20Group Data Powered by:

**LINUS**™



*"The team @ ARC brings their A game 100% of the time. Consistent game changer for my company. Look forward to the next meeting and the training in between!"*

**- Brett Williamson - Dealer - Lakeway Auto Sales -**

Ready to work with the experts and test-drive an ARC 20 Group? Contact ARC Nation to start your 20 group journey today.

**ARCINATION.COM**

Scan the QR Code to Visit Us Online



**ARC 20 GROUPS**

*Collaborative, Innovative,  
& Data-driven 20 Groups  
by ARC*



**ARCINATION.COM**

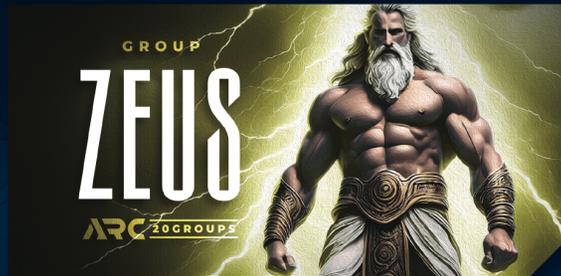
## Meet the Greek Gods

Every ARC 20 Group is given a unique Greek God name based on the spirit and personality of its members. Your group reflects your dealership identity and leadership style. It's a fun way to forge team identity, but it's also how we maintain group integrity, chemistry, and focus. Our moderators and consultants reflect these values, and use their experience in sales, service, F&I, and dealership benchmarking to make each group perform with the utmost integrity and strength.



## Our Moderators – Working with Experts

At ARC, we pride ourselves on hiring only the best. Every Executive Moderator and Consultant on our team brings over 20 years of hands-on experience in sales, service, F&I, and dealership benchmarking. We're an expert group of automotive industry professionals that bring non-competing dealers of similar size together so you get the most out of these educational, impactful and entertaining sessions. Here's a look at how each ARC 20 Group differs.



**Zeus Group** - A mega executive dealer 20 group for high-level owners and decision-makers leading established, independent, and/or franchise operations selling 500+ units/month across multiple rooftops.



**Morpheus Group** - A high-volume executive 20 group built for single or multi-rooftop dealerships selling 200-500 units per month, focusing on dealers who are already strong and ready to scale.



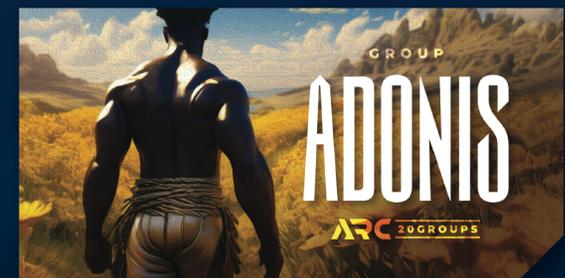
**Poseidon Group** - A high-volume 20 group for established, high-performing independent dealers selling 100-200 units per month, looking to sharpen operations, and build scalable growth strategies.



**Artemis Group** - A growth-focused 20 group designed for growing single-rooftop dealerships selling 50-100 units per month, focused on tightening ops, building teams, and expansion.



**Achilles Group** - A foundation-building 20 group for independent dealers selling 0-50 units per month, committed to strengthening operations, improving cash flow, and building a scalable dealership.



**Adonis Group** - A fixed-operations 20 group for owners, service managers, and decision-makers focused on strengthening parts and service operations, profitability, and tech retention.