

Who Benefits, & How?

DEALER PRINCIPALS / GMs

"CarChief® turns your fixed-ops department into a profit growth engine — every alert becomes an appointment."

SERVICE DIRECTORS

"Know what's wrong with a customer's vehicle before they call — and have the part ready."

F&I MANAGERS

"CarChief® adds proof and credibility to every protection product pitch."

SALES TEAMS

"Sell CarChief® once, earn a customer for years."

IDEAL USE CASES:



Franchise & Independent Dealers with Strong Service Departments



BHPH Lots – Predictive Alerts Prevent Breakdowns & Delinquencies



CPO Programs – Adds Value & Trust



Fleet Managers – Simplifies Multi-Vehicle Maintenance

Future-Proof Your Dealership with ARC+CarChief®

The Connected Vehicle Intelligence Platform That Works for Dealers.

Predictive Power:

See the problem before it happens.

Dealer Data Control:

Your customer. Your alerts. Your profit.

Operational Velocity:

Plug in. Power up. Profit faster.

Customer Trust:

Transparency builds loyalty.

Future-Proofing:

Be the first dealer in your market with predictive service intelligence.



ARC is ready when you are. Contact ARC at **816.839.5040** to partner with us or visit our website to learn how you can rollout CarChief® today in your dealership.

ARCINATION.COM

Scan the QR Code to Visit Us Online



ARC

WARRANTY | 20 GROUPS | CONSULTING



PREDICT PREVENT PROFIT

ARC+CarChief® - Predictive Vehicle Intelligence for Dealerships.

FROM CHECK ENGINE TO CHECK-IN

ARC - Largest Distribution Partner for CarChief®



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From Alert to Appointment

CarChief® bridges the gap between your sales, F&I, and fixed ops teams through connected-vehicle intelligence. It transforms raw vehicle data into actionable service opportunities, detecting issues before the dashboard light ever comes on. Dealers can reach out first, schedule proactively, and build lasting trust, turning each diagnostic alert into a guaranteed service appointment.



ARC's Role

Offering dealerships seamless CarChief® integration with hands-on training, onboarding, and support.

How CarChief® Works

CarChief® utilizes a comprehensive vehicle maintenance program designed to keep your customers and service department informed, connected, and engaged - turning maintenance needs into timely service opportunities.



- **Predictive Diagnostics:** Detect faults faster than a check engine light using Mitchell technology, letting dealers call customers first.
- **Custom Maintenance Schedules:** Set service intervals to your dealership's cadence, keeping retention in your lanes.
- **Proactive Alerts:** Instant notifications sent to driver and service lane convert alerts into appointments.
- **Dealer Dashboard & App Integration:** Schedule, estimate, and approve service through a dealer-branded app.
- **Inventory & Lot Management:** Track vehicle movement, fuel, and battery health, eliminating recon bottlenecks.
- **Plug-and-Play Installation:** Quick OBD plug saves time, moving easily between vehicles.
- **Theft Recovery Customer Benefit:** Up to \$8K in down-payment credit toward a replacement vehicle at the original dealership, plus up to \$1K in rental coverage and \$1K deductible reimbursement.

Your Dealer's Next Profit Center

RETENTION ENGINE:

- Customers return to you, not competitors
- Service reminders follow your schedule.
- You contact customers before competitors.

NEW REVENUE STREAM:

- High-Margin preload model with scalable upside.
- Multi-year renewals = recurring income.
- Compounding fixed ops gains, every year

OPERATIONAL EFFICIENCY:

- Predictive alerts reduce dwell time.
- Parts prepped before arrival = faster turns.
- Pre-scheduled traffic smooths shop volume.

COMPETITIVE EDGE:

- Dealer-branded app visibility.
- Competes with OEM telematics (OnStar, Toyota Connect).
- Keeps data — and profit — in your hands.

