

You've probably advised customers that the key to protecting a vehicle investment is proper maintenance. But maintenance costs can often crop up when there's no room in the owner's budget for them.

This is the plan that allows those owners to get maintenance done when it's needed...and not just when they feel they can afford it. Best of all, **you can customize the plan**, allowing it to fit the particular needs of your dealership.

You tell US what YOU want in terms of tie-backs, frequency, reimbursement costs, covered parts and services—and we even offer profit participaction options.

Our Secure Shield Protection covers up to three full years of unlimited mileage.

Coverage options can include all parts & labor recommended in the manufacturer's maintenance schedule.

(Even filters, fluids, oil, lubrication and spark plugs are covered!)

Nationwide coverage is available, if you wish to offer it.

Secure Shield Protection puts customers in control of maintenance spending with regular, affordable premiums. Plus it gives your dealership a greater chance of being able to perform those necessary maintenance services.

Benefits to Your Customers from Our Maintenance Plans:

- Effortless budgeting of service expenses, with prepaid maintenance rolled into monthly car payments
- Discounts on basic oil changes, filter changes, tire rotations, etc.
- · Insight and expertise from factory-trained and certified technicians
- · Computerized service history enhances future resale value
- · Fully transferrable if the customer sells the covered vehicle

Help your customers avoid the damage caused by neglected maintenance—while saving them from financial stress.

This marketing material is provided for review purposes only. See contract for complete coverage details, benefited items, conditions and exclusions.

This insert includes Al-generated imagery.



833-357-2366 • 434-384-1150 • info@dkpadmin.com 4925 Boonsboro Road, Suite 238, Lynchburg, VA 24503

DKPADMIN.COM